

Biography of Todd S. Woodard

Todd Woodard is the Director of Marketing and Public Relations for Spokane International Airport, Felts Field Airport and the Airport Business Park. These facilities are jointly owned by the City and County of Spokane and are governed by the Spokane Airport Board. Woodard was hired in the position of Manager in January 1995 and was promoted to Director in June 2000.

Woodard's marketing responsibilities include development of passenger and cargo service; writing and implementation of business plans; grant writing for infrastructure enhancements; commercial development of the Board's properties; providing support for the community's business organizations, recruitment and tourism efforts; creation and management of Internet homepage; and generating brochures, newsletters and other materials. His public relations duties involve acting as airport spokesperson and primary media contact; writing and distribution of news releases; and communications with corporate contacts, elected officials and the public. He is also the author of the Spokane Airports Foreign-Trade Zone application and is the principal in-charge of bringing that program forward. In addition, he oversees the Airport Business Park and marketing manager's position.

Prior to working for Spokane International Airport, Woodard lived in Washington, D.C. and served as Press and Legislative Assistant to the Honorable Thomas S. Foley, Speaker, U.S. House of Representatives from July of 1987 to December of 1994. Previous to that he worked as a Legislative Assistant to the Honorable Lois J. Stratton, Washington State Senate. Prior to working for Senator Stratton, Woodard was employed by Washington State University-Spokane as a research assistant.

Woodard received a Bachelor of Arts in Political Science from Washington State University.

Community Involvement/Awards:

2009 – Board of Directors, Downtown Spokane Partnership

2009 – Vice President, Aerospace Futures Alliance of Washington

2009 – Co-Director, Inland Northwest Aerospace Consortium

2007 – current, Governor Gregoire's Aerospace Council

2007 - current, Transportation/Logistics Advisory Committee, Spokane Falls Community College

2007 – 2009, Board member, Northwest Chapter, American Association of Airport Executives

2006 – current, Board member, Aerospace Futures Alliance of Washington

2005 – current, Public Relations and Marketing Committee, Inland NW Blood Centers

2004 – 2007, Transportation Technical Committee, Spokane Regional Transportation Council

2003 – 2004 President, Rotary Club of Spokane North

2003 – current, Seattle-Tacoma International Airport's Policy Advisory Board

2002- 2004 Board member, International Trade Alliance of Spokane

2000 recipient, Aviation Excellence Award, NW Chap., American Association of Airport Executives

1997 graduate of Leadership Spokane

He is married to Elizabeth A. Burton and they have two children.